## PRESS RELEASE



### Spectacular PLEXIGLAS® stiletto in Paris

- Design icon Christian Louboutin creates glamorous shoe art with original brandname acrylic glass from Röhm
- Exhibition at the Palais de la Porte Dorée, Paris
- · Highest demands on material and processing

An enormous stiletto made of PLEXIGLAS® is the centerpiece of an exhibition in Paris devoted to the internationally celebrated shoe designer Christian Louboutin. The creation of the sculpture was a technical masterpiece.

The exhibition "L'Exhibition[nist]" at the Palais de la Porte Dorée in Paris spectacularly stages the artistic shoe works of designer Christian Louboutin. The credo of the master, whose shoes are now exhibited as works of art in museums: "I don't want people to look at my shoes and say: 'They look really comfortable!' I want people to think: 'Wow, they're beautiful!'"

Breathtakingly beautiful and spectacular is undoubtedly the biggest eye-catcher of the exhibition: a huge transparent shoe from which a magical glow emanates. The piece is enthroned in a magnificent palanquin, surrounded by burning candles. The sculpture, which stands two meters high and weighs several hundred kilograms, is made from a single block of PLEXIGLAS®.

From a technical point of view, this extraordinary figure is a highly complex milled piece that required the highest precision in processing. Programming of the machines alone took about three weeks, and the milling itself took eight weeks.

The result is a luminous giant stiletto with a unique radiance that was only made possible by the use of PLEXIGLAS®, the original brand-name acrylic from Röhm, with its typical brilliant appearance, excellent workability and unique light-guiding properties.

The "L'Exhibition[nist]" exhibition at the Palais de la Porte Dorée in Paris runs until January 3, 2021 – during which time visitors can marvel at the spectacular stiletto made of PLEXIGLAS®.

For those who are unable to make it to Paris, plexiglas.de offers virtual impressions of the extraordinary design art made of PLEXIGLAS®:

https://www.plexiglas.de/en/applications/cult-object-christian-louboutins-crystal-shoe

Darmstadt, July 22, 2020

Press contact:

Market & Brand

Laura Tils Brand Manager PLEXIGLAS<sup>®</sup>

Riedbahnstraße 70 64331 Weiterstadt Germany

**T** +49 6151 8501-2271 **M** +49 152 09 351616 laura.tils@roehm.com

www.plexiglas.de www.roehm.com

#### Röhm GmbH

Deutsche-Telekom-Allee 9 64295 Darmstadt Germany www.roehm.com

Chairman of the Supervisory Board

Dr. Dahai Yu

#### Managing Directors

Dr. Michael Pack Dr. Hans-Peter Hauck Martin Krämer Magdalena Wagner

Registered Office is Darmstadt Register Court Darmstadt Local Court Commercial Registry B 100475

# PRESS RELEASE





© Ateliers Stéphane Gérard

#### About Röhm

With 3,500 employees and 15 production sites worldwide, Röhm is one of the world's leading manufacturers in the methacrylate business. The medium-sized company with branches in Germany, China, the USA, Russia, and South Africa has more than 80 years of experience in methacrylate chemistry and a strong technology platform. Our best-known brands include PLEXIGLAS®, ACRYLITE®, DEGALAN® and DEGAROUTE®. More information is available at www.roehm.com.